

FOR IMMEDIATE RELEASE

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Marketing/Communications

RESIDENTS CAN RESERVE THEIR SEATS NOW FOR *GLENDALE'S GOT GAME* COMMUNITY OPEN HOUSE

GLENDALE, Ariz. – Are you ready for some football?

The city of Glendale is definitely ready as the first kickoff draws closer.

In preparation of the big games coming to Glendale, the city is hosting a community open house for residents and businesses to learn how Glendale is planning for the upcoming national sporting events.

The “*Glendale’s Got Game*” community open house will be held from 9 – 11:30 a.m. Saturday, March 25 at the Glendale Civic Center, 5750 W. Glenn Drive (one block north of Glendale Avenue).

The first 200 people at the open house will receive a free, limited edition “Glendale’s Got Game” t-shirt. There will also be a free continental breakfast and a brief presentation beginning at 9:45 a.m.

“This open house will provide residents and all members of the business community with a unique opportunity to meet all of our new partners at one event, as well as speak with city officials and department staff members,” says Glendale Mayor Elaine Scruggs.

Representatives from the Arizona Cardinals, Arizona Sports & Tourism Authority, Arizona Super Bowl XLII Host Committee, Cardinals Stadium and Tostitos Fiesta Bowl will be at the open house.

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Glendale's Got Game/add 1-1-1

Residents planning to attend the community open house are asked to RSVP by Friday, March 17 by calling 623-930-GAME (4263) or registering online at www.glendaleaz.com/rsvp.

Glendale is hosting the open house so residents can learn what is on tap for the next couple years.

The grand opening of Cardinals Stadium will take place in August, and the Arizona Cardinals will kick off their first season in Glendale this fall.

Beginning next year, Glendale will host the Tostitos Fiesta Bowl annually and college football's BCS Championship game every four years.

The first Tostitos Fiesta Bowl game will be played in Glendale on Jan. 1, 2007 and the BCS Championship game will be played one week later on Jan. 8, 2007. In addition, Glendale will be the host city for Super Bowl XLII on Feb. 3, 2008.

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